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Report

Subject	**:** Wiltshire Community Strategy – Local Area Agreement
Report to	**:** The Cabinet
Date	**:** Wednesday 28 February 2007
Author	**:** Head of Community Initiatives

Leader of the Council: Councillor Richard Britton

1   Matter for consultation:

To report on progress of preparing the Local Area Agreement and seek approval in principle to "sign up" to the Agreement

2   Executive Summary:

2.1   This report provides information Members to consider the Wiltshire Strategic Board's (WiSB) draft Local Area Agreement (LAA). The LAA will help address many issues identified in the draft Community Strategy – a table showing this is included in the draft LAA document. To be found at http://www.wiltshire.gov.uk/council/wiltshire-strategic-board.htm

2.2   The LAA is to all intent and purpose the Sustainable Strategy for Wiltshire's action plan for the period 2007-10, detailing how WiSB intends to progress selected outcomes. It aims to achieve local improvements through partnership working between local organisations and with central government.

2.3   The LAA is organised around the following blocks:

Children & young people	Healthy communities
Economic development & enterprise	Older people
Environment	Safer & stronger communities

2.4   The draft LAA shows the interim governance arrangements for the first year - these have been kept as simple as possible by agreeing to allocate pooled funding on a similar basis to previous years.

2.5   WiSB is asking partners, including Salisbury District Council to signify their commitment to delivering their action under the LAA when they sign the agreement.

3 Introduction and background

3.1 Members will recall that a detailed report was submitted to Cabinet on 15 November regarding both the Local Area Agreement and Sustainable Strategy for Wiltshire. This enabled the Cabinet to:

  a) consider the revised framework for the Sustainable Strategy for Wiltshire and the Local Area Agreement outcomes
  b) approve the proposed consultation feedback
  c) approve in principle the prioritised activities and note the areas where support is current or likely in the future whilst acknowledging that unless further resources are forthcoming that it is unlikely that the council will be able to sign up to any additional activities over and above what it is currently being undertaken.

3.2 This Council was among a number of partner organisations that submitted a detailed response to the consultation exercise. A summary of the consultation results is available in the members room.

3.3 Wiltshire Strategic Board (WiSB), through its LAA Project Board and block lead officers, has continued to negotiate an LAA with central government via Government Office South West (GOSW).

3.4 The block leads and groups have worked with partners to develop outcomes and the action needed to achieve improvement. 'Outcomes' is the government's term for things to be improved through the LAA. Appendix A lists the draft outcomes and sub-outcomes for each block.

3.5 Action to deliver the hard targets will be carried out by a number of partners; and key partners are asked to give their commitment to delivering this action when they sign the LAA.

3.6 A final draft which will include the existing Local Public Service Agreements (LPSA) targets, is still not complete at the time of writing this report, with a certain amount of refining still required (A copy of the latest draft has been placed in the members room). However, WiSB is now asking Salisbury District Council to "sign up" to the agreement as evidence of its commitment to delivering its actions under the LAA to enable WiSB to submit the final LAA to GOSW on 21 March 2007

4 Our Commitment to Joint Action and Resources

4.1 Cabinet has already stated its commitment to play its part in supporting jointly agreed priorities and outcomes where there is a benefit to residents and the communities of South Wiltshire. However, Cabinet has also made it clear that resources will only be committed where it meets the above requirement and it is considered to be a function of the district council. In view of this, the council will only be able to support a limited number of activities unless additional resources are made available. In doing so it also needs to ensure that sufficient local resources are set aside to meet local priorities not included in the LAA.

4.2 Representatives of Salisbury District Council have played an active part in the development of the LAA and have endeavoured where possible to ensure that activities included are relevant to both the South Wiltshire Community Strategy and District Council Corporate Plan.

4.3 This Council has also informed WiSB that it is only likely to commit to actions and outcomes that support:
  o Access to services for rural isolated communities
  o Targeting the socially excluded and disadvantaged
  o Creating a stronger, safer and more sustainable county

4.4 Salisbury District Council was particularly concerned that the **lack of affordable housing** was not recognised in the LAA and believed that housing issues should figure much more prominently. Revisions have been made to the LAA, however the importance attached to the housing issues in Wiltshire are still prominent enough and the council believes that it is essential that this is addressed when the LAA is reviewed next year

4.5 Based on these principles officers have identified all of the commitments in the LAA which are relevant to this District Council (appendix B). In general terms these outcomes are consistent with the aims and priorities of this council and can be viewed as one of the delivery mechanisms for priorities set out in the South Wiltshire Community Strategy and the council's own Corporate Plan.

5   Sign Up to the LAA - what does it mean

5.1   The Local Government White Paper envisages LAA's as being the delivery plan for the Sustainable Community Strategy. LAA's will in future form the central delivery contract between central Government and Local Government and its partners.

5.2   Wiltshire County Council (WCC) is responsible for preparing the LAA and the District council's and local partners are responsible for agreeing with government the small number of priority targets for improvement that are relevant to them.

5.3   The White Paper proposes new duties:
- for the local authority and named partners to co-operate with each other to agree the targets in the LAA and
- for the local authority and named partners to have regard to relevant targets in the LAA

5.4   Delivery of the LAA will be monitored by GOSW. Proposals in the White Paper are that failure to deliver may result in a range of sanctions from improvement support to intervention by Government and removal of functions.

5.5   WCC is the Accountable Body for the LAA and as such will be putting in place arrangements to mitigate the risk which it assumes in this role. Risk is limited in the first year of the LAA as funding is being utilised in the same way as it has been used in 2006/07.

5.6   To mitigate this risk, the LAA Block Leads have identified all of the commitments relevant to each partner organisation and are now looking for each organisation to commit to deliver services that are relevant to that particular body as set out in Appendix B.

6   What is the Council signing up to

4.1 The LAA is not a legally binding Contract in its current form - to make it so would require a separate legal document(s). However, it is important that the LAA is delivered and that requires this council to agree to certain commitments. These are to:
- endeavour to deliver the outcomes, targets and actions identified in Appendix B, working collaboratively and in partnership, as necessary to facilitate delivery
- build these commitments into the council's Strategic Planning Processes e.g. Corporate Plan, Portfolio Plan and Service Unit plans
- identify individual responsibilities to deliver these commitments through the Appraisal process or otherwise
- monitor and manage progress through the council's performance management processes and to develop robust action plans to ensure delivery is achieved
- report on progress on a quarterly basis to the relevant partnership which has taken interim responsibility for oversight of the Block
- identify and assess risks and to take steps to manage and minimise those identified risks
- report risks and any barriers to delivery to the relevant thematic partnership and how these are being overcome – including any support which might be required to achieve delivery
- be accountable for delivery of the commitments agreed
- report to WiSBEX/WiSB when progress is not on target
- achieve Value for Money in the utilisation of LAA funding where this has been received to deliver outcomes, targets or actions
- agree to pool and share relevant information with partners insofar as this is necessary to monitor delivery of the LAA

7   Future Arrangements

7.1   LAA's will assume increasing importance with more area based funding being channeled through them in the future. This may require additional and more robust sign up requirements when all funding is pooled and may be utilised in a different way than proposed for year one of this LAA.

7.2   Consultancy work is currently being undertaken by SOLACE on risk assessment/risk management arrangements with the Safer Wiltshire Executive Partnership – this work will help inform any future arrangements.

7.3   Options which may be considered in the future include:
- Arrangements for the sharing of risk with the Accountable Body

- Legal agreements for the delivery of outcomes where the level of risk may require this. Such agreements could be with individual partners or with a partnership where this has been incorporated and has a legal status
- Arrangements for the pooling of funding and joint commissioning

7.4 Levels of detail and complexity will depend upon risk

8   Governance and Accountabilities

8.1 Issues have been raised about the level of elected member engagement , scrutiny arrangement and the role of the South Wiltshire Strategic Alliance in the LAA.

8.2 The Wiltshire Improvement Partnership (WIP) has commissioned Society of Local Authority Chief Executives and Senior Managers (SOLACE) to make recommendations on the governance of Local Strategic Partnerships (LSPs), including governance of WiSB and the LAA. SOLACE will make its recommendations in March, for implementation during the following year.

8.3 The draft LAA shows the interim governance arrangements that will be used to meet the administrative requirements and risks of the LAA regime. For the first year this has been kept as simple as possible by agreeing to allocate pooled funding on a similar basis to previous years. Performance monitoring will bring together information from partners for WiSB to consider.

8.4 SOLACE have provided guidance on what sign up means, what partners are signing up to and ideas for the future. This guidance is outlined in sections 4 and 5 of this report.

8.5 The SOLACE work will help establish more sophisticated governance arrangements for the future. These should include such things as the use of pooled funding, assets, accountabilities and reporting arrangements

9   Conclusions

9.1 It is considered that the District council should support the LAA. Salisbury District Council has already demonstrated its willingness to work closely with WiSB in the delivery of key local services.

9.2 Officers form this Council have had a significant input to the development of the LAA objectives to ensure where possible that the national and Wiltshire objectives are in alignment with those of this council.

9.3 The LAA will help address many of the issues identified in the draft Community Strategy as well as those identified in the council's corporate plan and SWSA Community Strategy.

9.4 The recent local government White Paper and Local Government and Involvement in Health Bill suggest a wider purpose for future LAAs and indicate changing responsibilities for partners. The implications are not yet clear and will be the subject of further reports. This draft LAA is drawn up under current requirements and will provide a useful basis for the future. Work continues with Government Office South West to determine changes required for later LAAs, and the implications for partners and WISB.

9.5 LAAs provide an opportunity for partners to work more effectively together – by cutting bureaucracy and duplication, using resources more wisely, sharing knowledge and joining up services, with help from central government – but strong commitment and governance is required if LAAs are to succeed.

9.6 The process of consultation on the LAA has, of necessity been rushed and inevitably, this has resulted in an Agreement that is still not complete at the time of writing this report, with a certain amount refining still required. Nonetheless, the potential benefits of making a positive contribution to the LAA are very substantial, and for this reason, the District Council should support it where applicable.

9.7 The council remains concerned that the LAA activities lack focus, contain more objectives than and does not appear to have a strong enough basis of community level input

9.8 Despite the LAA changing significantly since it was presented to the Cabinet in November, the Council does not believe that sufficient recognition has been given to the 'Housing Issues' that the local authorities in Wiltshire are having to come to terms with. The Council recognises that it is too late to make any major amendments to the current LAA, however there is an expectation that 'Housing

Issues' figure much more prominently when the LAA is reviewed next year. If significant changes are not made then it is likely that the council will review its decision to support the LAA in future years

10. Recommendations

Cabinet recommends to Full Council that:

A) The Council is a signatory to the Wiltshire Local Area Agreement for year one of the three year agreement. The Council reserves the right to review this decision next year and will only give further support to the LAA if it is satisfied that Housing issues have been fully recognised.

B) The council confirms its commitment to deliver / assist in the delivery of the activities identified in Appendix B

C) The Chief Executive and Leader of the Council have delegated authority to agree any outstanding matters

D) The Chief Executive and Leader of the Council are delegated authority to sign the Agreement

E) All members be provided with a copy of the final Agreement once it has been negotiated with the Government.

11. Implications

Financial: There will be financial implications for the council, which are not precise at this point. No new resources have been made available for activities in the LAA so the council will need to ensure that it only commits itself to activities that can be contained within existing resources.

Legal: There are none directly arising out of this report. The council has the legal powers to enter into this agreement under the Local Government Act 2000. Whilst there are no legal issues specifically arising out from this report there may be future legal implications arising in connection with the LAA

Personnel: none

Community Safety: contained in the report

Environmental: contained in the report

Human Rights: Contained in the report

Risks: The effectiveness of the LAA will depend on the development of appropriate delivery mechanisms, clarification of partnership actions, monitoring and reporting arrangements

Ward(s) Affected: All

Wiltshire Strategic Board's draft Local Area Agreement
Headline and sub-outcomes as at January 2007

These outcomes are supported by activities. Some have hard targets, which will be shown in the main LAA document, others are developmental and will inform LAA targets in later years. For more information please see the detailed appendix to the draft LAA in the Members' Room [check].

<u>**Children & Young People**</u>

1   Improving the life chances of Looked after Children and Young People (LACYP) and young care leavers
1.1   Improve number of LACYP with health assessments and that are registered with dental practitioner
1.2   Improve educational attainment and stability of LACYP
1.3   Increased provision of suitable accommodation and support for young people including those leaving care

2   Increase opportunities for disabled children and young people in Wiltshire to achieve their full potential
2.1   More Children and young people with severe and complex disabilities get the services they need at the right time (before problems escalate) through a joined up service
2.2   Improve preparation and planning for transition to adult services for young people with severe and complex disabilities
2.3   Children and young people with severe and complex disabilities have equality of access to all public services

3   Improve the well-being of children & young people
3.1   Fewer infants with vulnerable or disordered attachment
3.2   Improved emotional & behavioural well-being of children on starting school
3.3   More effective responses to young people who develop significant emotional & behaviour problems
3.4   Improve the well-being of children & young people by reducing bullying
3.5   Reduction in the under 18 conception rate by 50% by 2010

4   To improve children & young people's environmental awareness and their ability to make a difference
4.1   Preparing young people for a lifetime of sustainable living
4.2   Reduce mode share of pupils travelling to school by car (excludes car sharing)

5   **Promote educational attainment, accessibility to Lifelong Learning and ensure the improvements of the skills base in the workforce.**
5.1   Reduce % of 16-18 year olds not in education, employment & training

<u>**Economic Development & Enterprise**</u>

1   A network of vibrant strategically significant centres and other market towns meeting the needs of residents and enterprises including the rural hinterland
1.1   Better understanding of the sustainable development and enterprise needs of Wiltshire SSC&T and other market towns

2   More competitive business base
2.1   Support the development of a culture of innovation across business sectors
2.2   Wiltshire businesses able to operate and be competitive in the electronic marketplace
2.3   An effective Investment Service for Wiltshire
2.4   Support the development of business clusters and centres of excellence
2.5   More robust and competitive businesses within the food and farming sector
2.6   More competitive tourism businesses balancing the environment, communities, industry and visitor satisfaction while realising long term economic and social benefit for Wiltshire
2.7   Greater entrepreneurial activity in the social economy
2.8   Provide a greater range of Higher Education opportunities to meet employer needs
2.9   Business leaders with the knowledge and skills to maximise their business operations

3   A current and potential workforce that is equipped to meet the needs of local employers

3.1   To improve the basic skills levels of adult learners, specifically those workers within public sector organisations

3.2   To develop a local workforce with the right skills base for the economy

3.3   Increase the number and range of skilled workers available to local employers by supporting the economically inactive and under-represented groups to join the workforce

3.4   Transnational workers fulfilling their economic potential through entering the labour market at the appropriate level to their qualifications

4   A Wiltshire Business Community that is effectively engaged and supported

4.1   Effective engagement of businesses and business needs effectively represented at a strategic level.

Environment

1   Improved waste efficiency through minimising the rate in growth of household waste arisings and maximising the total tonnage of household waste recycled and composted.

1.1   Reduced growth in total household waste arisings.

1.2   Increased recycling and composting of household waste.

2   Protect, maintain and enhance the County's biodiversity

2.1   Ensure high quality biological information is readily available to aid decision-makers

2.2   Better protection and enhancement of biodiversity through the planning process

2.3   More rapid progress towards delivery of Biodiversity Action Plan (BAP) actions and targets by focussing on the Wiltshire targets identified as Countdown 2010 priorities

2.4   Ensure community engagement processes adequately incorporate biodiversity issues

2.5   Improved the condition of County Wildlife Sites (CWS).

2.6   Increased number of landscape scale projects.

3   Reduced emissions of Carbon Dioxide

3.1   Increase uptake of energy efficiency measures in domestic properties

3.2   Increase uptake of renewable energy measures in domestic property refits and self-builds

3.3   Energy audit of public buildings for energy efficiency and micro-renewable generation potential

3.4   Increased use of integrated renewables in new buildings (at least to 10%)

3.5   Improve the energy efficiency of operational property and housing stock

3.6   Reduce carbon emissions from local authority business travel

3.7   Sustainable procurement of energy supplies for streetlighting, schools and other public buildings

3.8   Improved awareness of sustainable energy measures

Healthy Communities

Headline and sub-outcome

1   Improve Health and Reduce Health Inequalities through targeted activities in and between local communities where life expectancy is lowest and/or deprivation highest with specific reference to lifestyles which influence the following: CHD, Stroke, Cancer, Accidents, Mental Health and wellbeing, Sexual health and teenage pregnancy

1.1   Reduce levels of binge drinking, population drinking in excess of recommended Government targets and under age drinking

1.2a   Halt rising trend of obesity in adult population (improve diet)

1.2b   Halt rising trend in obesity in the 0 - 19 population (improve diet)

1.3   Halt rising trend of obesity in population (increase physical activity)

1.4   Reduce the incidence of CHD, Stroke and cancers through reducing the incidence of smoking and the harmful effects of smoke

1.5   Reduce Chlamydia and other sexually transmitted infections and improve access to sexual health services   (in accordance with Wiltshire Sexual Health Strategy)

1.6   Reducing the incidence of all accidents in people under 19 years DEVELOPMENTAL PROGRAMME

1.7   Increase the awareness of mental health problems within communities DEVELOPMENTAL PROGRAMME

1.8   Reduce the incidence of CHD and Stroke through effective prescribing DEVELOPMENTAL
PROGRAMME

Older People

**1   More older people are socially included and actively participate as valued citizens in
their local communities and neighbourhoods**
1.1   Increased number of older people participating in social/ leisure activities in their local
community (especially marginalised groups including older men)
1.2   Reduced number of older people who are lonely and socially isolated
1.3   Increase job opportunities and maintain older workers in employment through more
employers offering flexible employment to older workers
1.4   Incomes of older people raised, particularly in areas of deprivation
1.5   More people over 50 taking up learning opportunities (including ICT) and feel socially included
1.6   More individuals taking up 'Third age planning' for paid and voluntary activity

2   More older people are able to enjoy healthy active ageing and maintain independence
2.1   Improve health & well being by involving more older people in healthier lifestyles, including
physical activity
2.2   Improved access to health services provided by a skilled, respectful and sustainable
workforce
2.3   Increased number of older people who want to stay independent receive the support they
need to do so from a skilled, respectful and sustainable workforce
2.4   Integrated support for those older people with complex needs
2.5   More carers feel well supported and able to continue caring
2.6   Reduced number of older people experiencing falls
2.7   The mental health of older people is improved through providing more support to older people
with functional and organic mental health problems

**3   Older people have access to affordable, flexible and safe transport to a range of
services and activities**
3.1   More older people involved in an integrated approach to transport planning
3.2   More older people feel that transport is accessible and meets their needs
3.3   Increased numbers of older people who feel able to drive with confidence

**4   More older people actively engaged in developing community safety strategies and
reduce the fear of crime**
4.1   More older people feel they have influenced crime reduction strategies
4.2   More older people take measures to reduce the risk of distraction burglary & deter cold callers
4.3   Older People's perception of personal safety is improved and worry reduced about incidence
of anti-social behaviour
4.4   Intergenerational respect between OP and younger people enhanced

**5   A 'home for life' strategy is developed which enables older people to retain choice and
control while maintaining independence**
5.1   Develop and deliver a "home for life" strategy with older people, enabling older people to
remain independent in a home of their choice for as long as possible

Safer Communities

1   Increase the safety of People, Places and Property
1.1   Reduce the number of deliberate fires
1.2   Reduce Crime
1.3   Increase home fire safety
1.4   Improve road safety
1.5   Improve the Street scene

**2   Reassure the public in relation to crime and illegal drugs, anti-social behaviour and the
criminal justice system**
2.1   Reduce the fear of crime, increase reassurance in the criminal justice system and Improve
perception and reduce worry about the incidence of Anti-Social Behaviour
2.2   Earlier intervention with Domestic violence victims and families
2.3   Build respect in communities and reduce anti-social behaviour (especially alcohol related)
2.4   Reduce the proportion of adult and young offenders and prolific and priority offenders who re-
offend

2.5   More older people enabled to take measures to reduce the risk of distraction burglary and deter cold callers

3   Reduce the harm caused by substance misuse
3.1   Increase the employment, health education and housing support and opportunities for substance misusers and offenders on their journey to recovery
3.2   Increase the numbers of those entering drug and alcohol treatment especially through the criminal justice system
3.3   Reduce the harm to children and young people through substance misuse (by them or others)
3.4   Reduce the harm caused by illegal drugs

<u>**Stronger Communities**</u>

1   Local people, communities and voluntary organisations are empowered to have greater choice and influence over local decision making and a greater role in public service delivery
1.1   To identify current and future issues within communities impacted by a military presence, investigate and propose changes to strategies and delivery mechanisms to allow issues to be effectively addressed
1.2   Local people involved in influencing design and delivery of public and voluntary services, that address their local priority and support community cohesion

2   Enrich individuals' lives, strengthen communities and improve places where people live, through culture, heritage, and sport
2.1   A developed sense of place
2.2   Community Cohesion, built through bringing people together to address environmental issues
2.3   A range of community groups established to deliver sport and physical activity projects in each local authority area

3   Improved access to services
3.1   Access to affordable homes increased
3.2   Encourage choice and transparency in the allocation of Social Housing through systems of Choice Based Lettings with the intention to set up a regional system for Wiltshire
3.3   Reduce the total amount of homeless clients in temporary accommodation by 50% by 2010
3.4   To increase the amount of suitable move on or supported housing for vulnerable single homeless people in particular ex- substance misusers
3.5   Enable community asset ownership where appropriate
3.6   More Children's Centres linked to extended schools opened
3.7   Reduce % of 16-18 year olds not in education, employment & training
3.8   Access to services and facilities improved for those without private transport
3.9   Improved access to independent advice
3.10 Improved access to non-urgent advice and service from emergency services and community safety practitioners
3.11 Improved access to services in rural areas, where transport is not an option
3.12 Improving access to services for hard to reach and hear groups

4   Increased capacity in the community and voluntary sector
4.1   The infrastructure of the Voluntary & Community Sector is enhanced
4.2   The public and voluntary &community sectors work in an integrated and complimentary way to better support the needs of the community
4.3   A robust volunteering sector which promotes a wide range of opportunities is in place.

Parterner Activity Schedule: Salisbury District Council

	Children & Young People					
	Headline Outcome			**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**
1	Improving the life chances of Looked after Children and Young People (LACYP) and young care leavers	1.3	Increased provision of suitable accommodation and support for young people incuding those leaving care	WiltsCC	Direct work with young people in housing crisis; developing use fo common referral with housing protocol with district councils; developing and inmplementing a common standard fo housing and for support	
2	Increase opportunities for disabled children and young people in Wiltshire to achieve their full potential	2.3	Children and young people with severe and complex disabilities have equality of access to all public services	WCC (DCE)	1. Audit number and quality of Equality Impact Statements for all public services – to ensure they involve disabled children and young people and parents in their production (This should identify the action needed to support delivery of the outcome and the statutory reqt re Disability Discrimination Act 2005)	
4	To improve children & young people's environmental awareness and their ability to make a difference	4.1	Preparing young people for a lifetime of sustainable living	?	Encourage more schools to strive for Healthy Schools Ward with emphasis on eg locally grown produce and development of school grounds	
		4.2	Reduce mode share of pupils travelling to school by car (excludes car sharing)	WCC (ESD)	• Encouraging schools to adopt approved travel plans, walking and cycling infrastructure and passenger transport improvements delivered through the respective Action Plans. • Maximise utilisation of school transport by ensuring full uptake of entitlement to free transport as well as offering subsidised paid for places where capacity exists. • The Development Control process is also being used to adopt strict car parking standards	

	Economic Development & Enterprise				
	Headline Outcome		**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**

	Headline Outcome		**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**
1	**A network of vibrant strategically significant centres and other market towns meeting the needs of residents and enterprises including the rural hinterland**	1.1	**Better understanding of the sustainable development and enterprise needs of Wiltshire SSC&T and other market towns**	District Councils	• Produce a common template and mechanism which enables town development profiles to be captured in a single document • Support the Salisbury visioning exercises	
2	**More competitive business base**	2.3	**An effective investment service for Wiltshire**	WSEP investment group	• Establish a Wiltshire Investment Service - agree infrastructure, roles and responsibilities and mechanisms for client management. •Develop a Wiltshire Investment Strategy and Delivery Plan which will include the skills of the workforce	
		2.4	**Support the development of business clusters and centres of excellence**	PBTC Ltd, Dstl, HPA	• To formally adopt Porton Master plan, • Formally adopt Porton Bioscience and Technology Centre (PBTC) development brief • PBTC to deliver outline planning permission	
		2.5	**More robust and competitive businesses within the food and farming sector**	Countryside and Land Based Issues Group	• Research the potential economic impact of undertaking a more localised approach to food and farming in Wiltshire • Explore the feasibility of a Rural Enterprise Centre. • Development of a Rural Enterprise Centre commences given the results of the feasibility study support this. • Establish a single point of contact food sector information service • Establish a Food sector co-ordination service providing a focal point for developing new business • Provide mentoring support to the sector • Promote awareness and consumption of local food connecting to activities promoting healthy eating, food and nutrition • Identify and develop local food supply chains including local food distribution infrastructure • Produce a strategy linking Local Food & Tourism • Identify opportunities to link food and farming sector to public procurement and improve monitoring and recording of procurement expenditure • Establish local food sector networking, sharing of best practice, collaborative working and improve development of local policy • Provide business support and advice for critical at risk shops in rural are	
		2.6	**More competitive tourism businesses balancing the environment, communities, industry and visitor satisfaction while realising long term economic and social benefit for Wiltshire**	W&S DMP Board	• Co-ordination of training programme for the industry through the Regional Tourism Skills Network Co-ordinator for Wiltshire. This will include workshops and 1 to 1 sessions for the trade on the new Destination Management System (DMS), marketing training • Implementation of Destination Branding Strategy • Implementation of marketing plan for the DMP	
3	**A current and potential workforce that is equipped to meet the needs of local employers**	3.1	**To improve the basic skills levels of adult learners, specifically those workers within public sector organisations**	LSC	• Work with HR in individual organisations to recruit learners • Plan programme of training with preferred provider • Programme delivered • Monitored through Basic Skills Strategic Forum and WiSBEx	

Wiltshire's Local Area Agreement

		3.2	To develop a local workforce with the right skills base for the economy	LSC	• Agree target areas (from list below)* • Review current activity at L2 and SfL in these areas to set the baseline • Delivery of Level 2 /SfL training • Learners gain qualifications • Progression Framework developed * **South Wilts** Bemerton St Edmund & Milford St Martin & Milford	
		3.3	Increase the number and range of skilled workers available to local employers by supporting the economically inactive and under-represented groups to join the workforce	JCP	• Increase the Employment Rate by reducing the overall claim rate percentage following in target wards. **South Wilts** Bemerton St Edmund & Milford St Martin & Milford **West Wilts** • Feasibility work undertaken into Wiltshire-wide support for disadvantaged groups, such as those with learning disabilities, returning to work - **TBC**	
		3.4	Transnational workers fulfilling their economic potential through entering the labour market at the appropriate level to their qualifications	WCC	Undertake a research study that will provide a baseline of information regarding transnational workers in Wiltshire: • Scale and nature • Location • Characteristics (including current supply of transnational workers' education & skills levels) • Identification of education/skills demanded by the Wiltshire economy, now and in the future. • Identification of barriers to labour market movement for transnational workers (e.g. language, accreditation of qualifications) • Recommendations for actions	
4	A Wiltshire Business Community that is effectively engaged and supported	4.1	Effective engagement of businesses and business needs effectively represented at a strategic level.	WSEP	• Establish a new Wiltshire Strategic Economic Partnership with a Board and Executive Group with greater business representation • Deliver annual Business Conference lined to the Economic	

		Environment			
	Headline Outcome	**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**
1	Improved waste efficiency through minimising the rate in growth of household waste arisings and maximising the total tonnage of household waste recycled and composted.	**1.1** Reduced growth in total household waste arisings.	Wiltshire Waste Partnership	• Promote home and community composting. • Promote reuse, for example furniture reuse schemes, 'real' nappy schemes. • Deliver waste minimisation education programme to schools. • Facilitate and support composting in schools. • Promote sustainable consumerism (i.e. local food, reduced packaging) and advocate Alternate Weekly Collections. • Roll out complete Alternate Weekly Collection services by end of 2008/09. (All above are county wide activities.)	
		1.2 Increased recycling and composting of household waste.	Wiltshire Waste Partnership (WWP)	• Roll out complete Alternate Weekly Collection services by end of 2008/09 subject to availability of sufficient resources. • Continue Recycle for Wiltshire campaign. • Develop and maintain WWP website and directory for public information. • Support paper recycling in schools. • Deliver recycling education programme in schools. (All above are county wide activities.)	
2	Protect, maintain and enhance the County's biodiversity	**2.2** Better protection and enhancement of biodiversity through the planning process	Local Authority Ecologists	Ensure that there is specialist ecological capacity at the district level to work with developers and planners to ensure major new built development protects and includes significant gain for wildlife (District Level)	
		2.4 Ensure community engagement processes adequately incorporate biodiversity issues	WCC, NE, WWT	• Support community planners to ensure recognition of biodoveristy issues. (District and sub district levels). • Provision of advice at district and sub district level to community planners.	
3	Reduced emissions of Carbon Dioxide	**3.2** Increase uptake of renewable energy measures in domestic property refits and self-builds	Wiltshire Wildlife Trust	• Micro-renewable Energy awareness raising and promotional activity • EEAC advice provision • Referral to Low Carbon Buildings Fund (LCBF) scheme	
		3.3 Energy audit of public buildings for energy efficiency and micro-renewable generation potential	WCC, DCs	• Internal working parties to facilitate energy auditing of LA buildings	
		3.4 Increased use of integrated renewables in new buildings (at least to 10%)	DCs	Establish pro-renewables policy within each District Council Core Strategy outlining 10% renewables minimum for new developments.	
		3.5 Improve the energy efficiency of operational property and housing stock	WCC, DCs	• Carbon footprint reduction project for DC buildings (including staff awareness raising and engineering / maintenance solutions). • DCs signed up to Nottingham Declaration on CC	
		3.6 Reduce carbon emissions from local authority business travel	WCC, DCs	• Increased procurement of low carbon / biofuel vehicles • Implementation of work place travel plans and new ways of working to reduce business mileage • Increased use of telephone/video conferencing	
		3.7 Sustainable procurement of energy supplies for streetlighting, schools and other public buildings	WCC	• Continue to purchase renewable electricity through WCC energy contracts. • Potential joint procurement solutions	

			Healthy Communities		
	Headline Outcome		**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**

	Headline Outcome		**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**
1	**Improve Health and Reduce Health Inequalities through targeted activities in and between local communities where life expectancy is lowest and/or deprivation highest with specific reference to lifestyles which influence the following :** **CHD** **Stroke** **Cancer** **Accidents** **Mental Health and wellbeing** **Sexual health and teenage pregnancy**					
		1.1	**Reduce levels of binge drinking, population drinking in excess of recommended Government targets and under age drinking**	HW Project Director	1)Develop Community engagement programmes in local communities where crime due to alcohol highest and deprivation highest	
		1.2a	**Halt rising trend of obesity in adult population (improve diet)**	PCT/ LA Director of Public Health	Through the Exemplar Employer initiative establish a "Healthy Food awards" scheme for employers providing healthy food in the workplace.	
		1.3	**Halt rising trend of obesity in population (increase physical activity)**	HW Project Director/W ASP Chief Exec	1)Improve recreation and sports facilities and access in target communities where rate of participation lowest and deprivation highest 2)Use schools as focal point via Schools Sport Partnerships and Travelwise 3) Develop active aging programme for older people 4)Develop community programmes which encourage greater use of existing facilities in clubs and elsewhere 5)Review and standardise (best practice) GP exercise referral programmes	
		1.4	**Reduce the incidence of CHD, Stroke and cancers through reducing the incidence of smoking and the harmful effects of smoke**	PCT/LA Director of Public Health	3)Support employers introducing smoke free premises and sites ahead of proposed legislation.Wiltshire PCT with DC's	

**Older People**
				Sub - Outcome	**Owner - Lead**	**Activities**	**Comments**
1			**1.1**	**Increased number of older people participating in social/ leisure activities in their local community (especially marginalised groups including older men)**	WCC DACs Community Development Manager – Clair Wheeler	1. Map existing activity, identify gaps 2. Promote info on what's available, price /times of courses etc 3. Develop quality of life survey to ,measure impact of social, leisure & work opportunities on people's lives 4. Work with communities to set up new opportunities where gaps are identified	
	More older people are socially included and actively participate as valued citizens in their local communities and neighbourhoods						
2	**More older people are able to enjoy healthy active ageing and maintain independence**		**2.1**	**Improve health & well being by involving more older people in healthier lifestyles, including physical activity**	Healthier Communities block – John Nicholas	2 Develop and promote directory and website ref info on physical activity opportunities for older people 3 Develop Active Living Project via Community First initiative especially through better use of existing facilities eg village halls and through role of tutors; seek funding from Sport England and other partners	
3	**Older people have access to affordable, flexible and safe transport to a range of services and activities**		**3.1**	**More older people involved in an integrated approach to transport planning**	WCC – Director, Environmental Services	**Activities to start in Year 3** Older people engaged in transport planning through involvement in community planning partnerships.	
			3.2	**More older people feel that transport is accessible and meets their needs**	WCC – Director, Environmental Services	1. Continue to subsidise bus services to maintain as far as is possible reasonable levels of access to important services and facilities 2. Increase coverage and capacity of voluntary car schemes (such as LINK), and other forms of community transport. Seek to co-ordinate and stimulate community transport activity through development of community transport 'hubs'. 3. Encourage bus operators to use low floor easy access buses on more routes 4. Encourage bus and taxi / private hire operators to train their staff in customer care and disability awareness 5. Implement statutory national free bus pass scheme for elderly and disabled people (replacing existing countywide free fare scheme); seek to persuade District Councils to provide tokens or vouchers as an alternative for those who are unable to use bus services 6. Blue badge schemes	
			3.3	**Increased numbers of older people who feel able to drive with confidence**	WCC – Senior Road Safety Officer	Promote 'Safer driving with age' (SAGE) scheme, more rigorous action re speeding and road safety, address fear of crime relating to travel e.g. in the dark	
	More older people actively engaged in developing community safety strategies and reduce the fear of crime		**4.1**	**More older people feel they have influenced crime reduction strategies**	Safer block – Lynn Gaskin	**Activities to start in Year 2** Regular consultation with OP established.	
			4.2	**More older people take measures to reduce the risk of distraction burglary & deter cold callers**	Safer block – Lynn Gaskin	1. Continued education and provision of information on prevention and how to access help 2. Develop "No cold calling areas". 3. Expand recognised traders' schemes & develop social enterprise	

				Sub - Outcome	Owner - Lead	Activities	Comments
						Older People	
4			4.3	**Older People's perception of personal safety is improved and worry reduced about incidence of anti-social behaviour**	Safer block – Lynn Gaskin	**Activities to start in Year 2** 1 PCSO's visit day centres, luncheon clubs, sheltered housing. 2 HA's provide more support for security 3 Expand Neighbourhood Watch	
			4.4	**Intergenerational respect between OP and younger people enhanced**	Safer block – Lynn Gaskin	**Activities to start in Year 2** 1 Involve more OP as volunteers with YP eg in schools & youth groups (& vice versa eg in luncheon clubs, day centres) 2 Involve OP more in supporting village / neighbourhood facilities eg Post Officess, shops etc	
5	**A 'home for life' strategy is developed which enables older people to retain choice and control while maintaining independence**		5.1	**Develop and deliver a "home for life" strategy with older people, enabling older people to remain independent in a home of their choice for as long as possible**	Older People's Strategic Review Group – Geoff Vale	1 Housing needs survey 2 Supporting People review 3 Promote the use of Assistive Technology 4 Provision of sheltered & Extra Care housing + 24/7 support (and use these as a community resource). 5 Lifestyle planning for people living in their own homes re their future housing options	

Safer Communities				
Headline Outcome	**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**
1 **Increase the safety of People, Places and Property**	**1.2** **Reduce Crime**	Wiltshire Constabulary/Community Safety Partnerships	Penalty notices for disorder Bicycle security Regular mapping analysis and strategic assessment YIP ROC awards NPT Local authority penalty notices	
	1.4 **Improve road safety**	Wiltshire Road Safety partnership	Safe drive stay alive Handheld radar guns Gating projects NPTs Drink drive campaign (Op XS) Tispol (National campaign) Summer campaign Road Safety Awareness Presentation Road safety unit	
	1.5 **Improve the Street scene**	Wiltshire County Council/District Councils	tbc	
Reassure the public in relation to crime and illegal drugs, anti-social behaviour and the criminal justice system	**2.1** **Reduce the fear of crime , increase reassurance in the criminal justice system and Improve perception and reduce worry about the incidence of Anti-Social Behaviour**	Local Authorities/ CSPs at local and County level	Intergenerational work Neigbourhood Policing teams ASB Panels Joint working with CSPs Public reassurance campaigns re criminal justice system Work with other LAA blocks in relation to reparation schemes. offenders serving custodial and non-custodial sentences contributing to creating safer, cleaner communities Unpaid Work requirements to support outcomes related to community safety and improving the environment. Increase in volunteering, helping offenders	
	2.2 **Earlier intervention with Domestic violence victims and families**	Local Authorities	Publicity campaigns to raise awareness Wiltshire pulse (stronger) Monitoring PPO DV perpetrators DV advocacy service Sanctuary schemes MARACS Refuges Training for mid-wives and other front-line staff. Mankind Serious case reviews Specialist DV courts Risk assessment Police DV co-ordinator Serious crime training re victims DV forums DV awareness weeks Voluntary perpetrator provisions Refuges provision Voluntary sector Supporting children Mentoring scheme for teenagers within schools (Westbury)	

2		2.3	**Build respect in communities and reduce anti-social behaviour (especially alcohol related)**	tbc	Roll out of Alcohol Referral programme for offenders and victims (ARPOV) Junior fire setters Young peoples diversionary and positive activity schemes Intergenerational work Police and licensing Families in focus ROC awards LYPIG (improving intergenerational dialogue) Positive images Pub watch ABCs Parenting programmes and use of contracts and orders Summer activities for young people Play Rangers (Salisbury) Develop and promote communications plan alongside the Respect Standard NPTs Launch of 101 number, Youth Inclusion Programme Community payback scheme Youth arts projects Mediation schemes Families in focus	
		2.4	**Reduce the proportion of adult and young offenders and prolific and priority offenders who re-offend**	YOS Probation/constabulary and LCJB	Youth Inclusion Panel Salamander Intensive PAs targeted to young offenders (not YIP), YOT, connexions, PPO/DIP scheme and staffing Supporting people housing related support to offenders Work with PPO and serious offenders and DV perpetrators Mentoring schemes between prison and community Mentoring schemes for yp	
		2.5	**More older people enabled to take measures to reduce the risk of distraction burglary and deter cold callers**	tbc	Bobby Van Handiperson schemes No cold calling zones Reputable traders schemes	
3	Reduce the harm caused by substance misuse	3.1	**Increase the employment, health education and housing support and opportunities for substance misusers and offenders on their journey to recovery**	tbc	Drug Intervention Programme PPO scheme Homeless teams activities Information and advice (Stronger) Identify numbers of drug misusing offenders including MAPPA and PPO with accommodation needs Link treatment and intervention providers eg Homeless teams and Progress to work Provision of basic skills training to PPOs Better links between Primary care and prisons Prison resettlement	
		3.2	**Increase the numbers of those entering drug and alcohol treatment especially through the criminal justice system**	tbc	Drug Intervention programme Alcohol Referral Programme for Offenders and Victims Drug and Alcohol directory	Emphasis should also be placed on reducing the wating lists for ADAS, which can be anything up to 6 months.
		3.4	**Reduce the harm caused by illegal drugs**	Wiltshire Constabulary/Community Safety Partnerships	Constabulary drug operations Ion trak operations in pubs and clubs Regular surveys re community perception through NPTs and Peoples Voice surveys Improved communication and information sharing between agencies Improved links with children and young peoples groups	

	Stronger Communities					
	Headline Outcome			**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**

	Headline Outcome		**Sub - Outcome**	**Owner - Lead**	**Activities**	**Comments**
1	**Local people, communities and voluntary organisations are empowered to have greater choice and influence over local decision making and a greater role in public service delivery**	1.1	**To identify current and future issues within communities impacted by a military presence, investigate and propose changes to strategies and delivery mechanisms to allow issues to be effectively addressed**	Wiltshire County Council Economic Regeneration Group	Phase 1 of the project will aim to identify current issues and take account of these - together with expected developments in both the civilian and military fields - to formulate future "scenarios" in the military communities in the County. This phase will involve primary information gathering, the analysis of data using qualitative and quantitative methods, and the use of demographic and economic models for impact-assessment and to project "future states". The following activities have been identified. **(I) Identification of issues** **(ii) Projection of issues** **(iii) Grading of issues** **(iv) Identify solutions** Phase 2 will consider developing structures and delivery mechanisms and testing solutions	
		1.2	**Local people involved in influencing design and delivery of public and voluntary services, that address their local priority and support community cohesion**	WCC (Nikki Lewis)	**Year One** 1. Workshops with community leaders & local area partnerships to explore the role of the frontline councillor and identify support needs. Pilot and evaluate new support roles. Continue to scope opportunities for greater influence and decision making with services; develop local community 'offers', between statutory agencies and area partnerships, that will lead to really local 'LAAs'. Establish joint ways of working with the Neighbourhood Policing Teams. Explore how scrutiny/ local calls for action can be dealt with through local area partnerships, including the role of community leaders in this process. **Year One** 2.Wiltshire wide position statement commissioned, capturing existing research, forum/ agency work and initiatives. Development of Wiltshire wide BME booster panel for on-going engagement, focussing on priority issues. Of minority hard to reach groups. Local Young Peoples Issues Groups (LYPIGS) will be offered decision making power over the choice of local projects to be funded through the Wiltshire Young Peoples Opportunity Fund. Final decisions will be made by a YP Board	Salisbury District council has an established Area Committee structure and would not be prepared to consider the establishment of 'Community Area Forums'. The council would however be prepared to examine the ToR of the Area Committees to encompass some of this issues.
2	**Enrich individuals' lives, strengthen communities and improve places where people live, through culture, heritage, and sport**	2.1	**A developed sense of place**	Wiltshire Culture Group (Richard Rogers)	• Re-vitalise Wiltshire Culture Group • Improve access to, and awareness of County Council community history website, and to improve the number of places already covered. • Public art (interpretation & communication) – Consultant to be appointed • Enhance and improve opportunities for everyone to join in and enjoy the benefits of the local culture • To seek ways to encourage young people to plan, participate and become involved in cultural activities • Development of public art provision and practises • Achieving one body that can speak for the Wiltshire Cultural community raising the profile and the contribution of the cultural sector – as stated in the sustainable strategy for Wiltshire	It is essential that the Cultural Group is established as a matter of urgency. There is a lack of recognition of the value / contribution that cultural services and particularly arts based services can have developing a vibrant community and developing a Sense of Place'.
		2.3	**A range of community groups established to deliver sport and physical activity projects in each local authority area**	WASP (David Bareham)	Projects should cover a wide range of accessible activities from movement skills for toddlers to chair based exercise for the less agile. Diversionary activities for youngsters will also be a priority so as to deter anti-social behaviour and promote community cohesion. Develop funding package, recruit co-ordinator, map existing provision and develop targeted action plan	

Wiltshire's Local Area Agreement

3	Improved access to services	3.1	Access to affordable homes increased	Rural Affordable Homes Partnership (Community First – Philippa Read)	tbc	Whilst some elements of affordable housing have been included, the LAA completely fails to address affordable housing for first time buyers. It is still weak, fails to link with economy and does not attempt to address the real issues. Secondly the lead organisation should be the District Councils not Community First - the affordable housing issues are wider than just rural housing issues
		3.2	**Encourage choice and transparency in the allocation of Social Housing through systems of Choice Based Lettings with the intention to set up a regional system for Wiltshire**	Rural Affordable Homes Partnership (Community First – Philippa Read)	tbc	
		3.3	**Reduce the total amount of homeless clients in temporary accommodation by 50% by 2010**	Rural Affordable Homes Partnership (Community First – Philippa Read)	tbc	
		3.4	**To increase the amount of suitable move on or supported housing for vulnerable single homeless people in particular ex- substance misusers**	Rural Affordable Homes Partnership (Community First – Philippa Read)	tbc	
		3.5	**Enable community asset ownership where appropriate**	Community First (Philippa Read)	Baselining research on existing assets. Link to Local Development Frameworks Develop advice/guidance and assessment of risks. Single Point of Contact for advice required	
		3.6	**More Children's Centres linked to extended schools opened**	WCC / LEA (Mary O'Malley)	Possible community use of schools and libraries for extended learning provision. Increase the take up of adult learning opportunities through public libraries. Opportunity to develop the use of the Smartplace community e-learning centres. Building CAB outreach outlet into the Centres	
		3.8	**Access to services and facilities improved for those without private transport**	WCC (Ian White)	A. Continue to provide subsidy to local public transport in order to maintain as far as possible reasonable levels of public transport access B. Support and develop community and voluntary transport to meet an increasing range of access needs, that cannot be met cost effectively by conventional public transport, through increasing the coverage and capacity of car schemes, community minibuses etc. and by developing community transport hubs	

		3.9	**Improved access to independent advice**	Wiltshire CAB (Sheila Venn)	Carry out an audit of advice provision in Wiltshire. Recording the provider, quality standard, specialist subject provision. Map the gaps in advice provision. Record the funding provision. Maintain the current provision of 'core' advice services in CABx outlets. Increase the volunteer base. Expand specialist provision in debt and benefit advice across the county, taking services to community groups and centres. Provide advice and information to Migrant workers. Employ a developmenrt worker to provide advice surgeries, carry out awareness training to service provides, schools and employers	
		3.10	**Improved access to non-urgent advice and service from emergency services and community safety practitioners**	Customer First 101 Board (Matt Bennion-Pedley)	Call centre to be established and service standards agreed by partners, to rollout national 101 telephone number scheme. Wilts and Swindon to be covered by project, giving access to all to report ASB, graffiti, noise, intimidation, abandoned vehicles, rubbish/litter, street lighting or to request specific services such as safety advice. Project Plan exists to deliver	
		3.11	**Improved access to services in rural areas, where transport is not an option**	WCC (Clair Wheeler)	Wiltshire Pulse Community Hub project, funded by ISB9 will facilitate a community hub based within a local community which hosts and co-ordinates a range of services to support the community: The community hub will promote social inclusion and will be accessible to all members of the community. The use of IT seeks to engage members of the community who have not been able to access services previously, maybe because of transport or mobility issues. A focus on educational opportunities will seek to promote basic skills and lifelong learning opportunities	
		3.12	**Improving access to services for hard to reach and hear groups**	S Wilts Diversity Partnership (Amber Skyring)	• Clear and accessible information for BME groups/individuals / migrant workers • Build relationships with our diverse communities • Continue to raise awareness and understanding of our diverse communities • Raise awareness of employee rights	It needs to be stressed to WiSB that if Partnerships / Third Sector organisations are taking responsibility for delivering actions that appropriate resources should be provided to support the delivery.
4	**Increased capacity in the community and voluntary sector**	4.1	**The infrastructure of the Voluntary & Community Sector is enhanced**	W&S Infrastructure Consortium (Margaret West)	A. Facilitate partnership working and sharing of information and best practice within the Wiltshire & Swindon Infrastructure Consortium. B. Move the work of the consortium forward through consultations with partner organisations and wider sector as well as regular reviews of structures, methods of working and partner organisations. C. Carry out audit of VCS awareness of consortium and partner infrastructure organisations and identify areas for attention. D. Raise awareness of the role of the consortium and the services and support provided by VCS infrastructure organisations. Build relationships with stakeholders and the wider VCS. E. Develop a Voluntary Sector Forum for Wiltshire and Swindon in consultation with local/district fora. Enable consultation and information sharing	
		4.2	**The public and voluntary &community sectors work in an integrated and complimentary way to better support the needs of the community**	Compact Board (WCC/DACS)	• Baseline survey of impact of the Wiltshire Compact and each of the Codes of Practice • Targeted work program to follow survey to strengthen and embed the Compact further. • Adopt principles of Compact Plus which will work to strengthen the Wiltshire Compact	
		4.3	**A robust volunteering sector which promotes a wide range of opportunities is in place**	Consortium (Margaret West)	• Baseline of current numbers of people volunteering required. • Further development of volunteering opportunities required. Continuing brokerage and marketing of opportunities required. • Exemplar employer scheme • Develop volunteering capacity within sport and active recreation sector	